

Profile Submission Instructions

STEP 1: CONTACT INFORMATION

Fill out the enclosed order form and make any corrections to the current contact information— this information will appear in your profile. Please indicate corrections on the order form and also include in your email.

STEP 2: PHOTO AND COMPANY LOGO

Email us a digital color photograph of yourself and your company logo to superrealestateagents@mspm.com. Please clearly indicate the name of the agent in the email subject line and photo file name. Photos and logos should be set to a width of 2.5", CYMK color, resolution at 300 DPI, and saved in TIFF or EPS file format. We are not responsible for the color on RGB files which must be converted to CMYK. Please notify your representative if you'd like to repeat your 2006 profile.

Step 3: PROFILE TEXT

Email your profile text in the body of your email and send it to superrealestateagents@mspm.com. Include the following information in your email:(1-4)

1. CONTACT INFORMATION:

- Name
- Address
- Mobile number
- Web site
- Realty company
- Office phone number
- Email address

2. CITIES OF FOCUS Profiles are arranged based on the city of focus you selected when you faxed the listing verification form to Crescendo Partners in late June. You may select an additional two cities/geographic areas to also appear in your profile. Maximum of 20 characters per city, not including spaces.

3. BULLET POINTS You may list up to three bullet points describing your area of expertise. Maximum of 20 characters each, not including spaces.

4. TEXT DESCRIPTION Please proof and spell check your text carefully. Bold, all capitalization, italic or underlined text is NOT permitted. We reserve the right to edit all descriptions that do not meet format requirements. Maximum of 450 characters, not including spaces.

PLEASE NOTE: The profiles are designed to be uniform in look. There cannot be any alterations to the layout (i.e. fonts, colors, photo positioning). Copy must not exceed the maximum character lengths; we reserve the right to edit copy for length and clarity.

STEP 4: AGREEMENT AND PAYMENT

Complete order form and include payment per appropriate deadline:

\$1,295 if payment and materials are received by 5:00pm on August 7, 2007

\$1,495 if payment and materials are received after 5:00pm on August 7, 2007

FINAL DEADLINE IS AUGUST 14, 2007 for all materials and payment

MAIL TO (DO NOT FAX):

Super Real Estate Agents c/o MSP Communications

220 South Sixth Street, Suite 500, Minneapolis, Minnesota 55402

OUR CONTACT INFORMATION:

Super Real Estate Agents, MSP Communications

612-373-9580 | superrealestateagents@mspm.com

